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10AL51

**Fifth Semester B.E. Degree Examination, Dec.2015/Jan.2016**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting  
atleast TWO questions from each part.**

**PART – A**

- 1 a. Explain the various functions of management. (10 Marks)  
b. Explain the roles of a manager. (10 Marks)
- 2 a. Discuss the importance of planning. Differentiate between strategic planning and tactical planning. (10 Marks)  
b. With a flow chart, explain the steps involved in decision making. (10 Marks)
- 3 a. What are the principles of an organization? Explain. (10 Marks)  
b. Explain briefly the steps involved in selection process. (10 Marks)
- 4 a. Explain briefly Herzberg's theory of motivation. (10 Marks)  
b. What are the essentials of a sound control system? Explain. (10 Marks)

**PART – B**

- 5 a. Define the term 'Entrepreneur'. Differentiate between entrepreneur and Intrapreneur. (10 Marks)  
b. Explain the stages in entrepreneurial process. (10 Marks)
- 6 a. What are the steps involved in setting up of small scale industry (SSI)? Explain. (10 Marks)  
b. What are the objectives and functions of world trade organization (WTO)? Explain. (10 Marks)
- 7 a. Explain the objectives and functions of NSIC and KSFC. (10 Marks)  
b. Write short notes on KSSIDC and SISI. (10 Marks)
- 8 a. Explain in detail the guidelines for preparation of project report. (10 Marks)  
b. What are the various network analysis techniques? Differentiate between PERT and CPM. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.